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Shop 'Til You Pop: The Best NYC Area Baby & Maternity Stores

From Upscale Boutiques To Comprehensive Super-Stores, The NYC Metro Area Has Baby-Shopping For Every Budget And Need

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Editor's Note: For more shopping ideas, check out *"High (Style) Expectations,"* an article on great local maternity stores.

Creating the perfect happy-place to welcome your newest family member into the home is a task in careful curating that could rattle even the most seasoned of shoppers. Luckily, New York City is bursting with fabulous retailers all ready to help you feather your nest. We asked owners, managers, and buyers from some of our favorite city shops to share their insight, knowledge, and savvy shopping tips.

NESSALEE BABY

Interview with owner Vanessa Antonelli

What are your store's core offerings?

We offer strollers, furniture, gear, bedding, layettes, clothing, and custom nursery design services.

Basically, we're a one-stop shop for parents looking for everything, plus service.

How long has the store been in business?

Our Freehold, NJ store opened almost four years ago, and our second location in Livingston, NJ opened last year. We're now opening a larger location in Manalapan, NJ.

Please share a piece of great advice for parents shopping for a nursery.

I constantly hear people saying: "We don't want to spend a lot of money on the nursery because it doesn't last long." Says who? Create the nursery of your dreams and make it last. Make choices your child can grow with.

What's one nursery product that you love right now?

The Mamas and Papas Galaxy Mobile. It's one of my top ten favorite baby products (all which are tried and tested by me) because it does so much and has a long lifespan. It not only moves and plays music, but it lights up and is interactive.

What's a trend in your industry that you've noticed?

Metallics are popping up everywhere from paint to wallpaper to furniture and bedding. I love that it adds a little bit of glam to the space and it's great because it can appeal to traditional or modern taste.

